



On nourrit le monde

**RÉJEAN NADEAU, PRESIDENT AND CEO OF OLYMEL L.P.
RECOGNIZED BY THE CONSEIL DE LA TRANSFORMATION ALIMENTAIRE DU QUÉBEC (CTAQ)**

Saint-Hyacinthe, March 28, 2019 – On March 23, the Conseil de la Transformation Alimentaire du Québec (CTAQ) paid a vibrant tribute to Olymel’s President and CEO, Réjean Nadeau, in front of hundreds of industry representatives during its annual conference in Québec City. Pierre Rivard, Chair of CTAQ’s Board of Directors and President of St-Hubert Group, highlighted Nadeau’s role as a major entrepreneur and developer of Quebec’s agri-food industry. The members of CTAQ’s Board recognized his commitment to the industry’s representative organizations, his work as an ambassador to governments and regulatory authorities, his contribution to the development of the agri-food sector and his determining role in the success of Olymel, a Quebec leader.

In his thank-you speech, Nadeau insisted on sharing this honour with Olymel’s 13,000 employees, whom he considers to be the company’s most valuable asset. He also acknowledged the contribution of his colleagues in Management, as well as the support of Olymel’s majority shareholder, La Coop fédérée, its president Ghislain Gervais and the members of the Board.



From left to right, Pierre Rivard, Chair of the Board of Directors of the Conseil de la transformation agroalimentaire du Québec (CTAQ) and President and CEO of St-Hubert Group, Réjean Nadeau, President and CEO of Olymel, and Daniel Vielfaure, Outgoing Chair of CTAQ and President and CEO of Bonduelle, at the tribute to Mr. Nadeau.

In November 2013, Réjean Nadeau was also rewarded when he was inducted to the Québec Food Retailers Association hall of fame by his peers. In 2016, Réjean Nadeau was awarded Desjardins Group's Grand Bâtitseur 2016 tribute award.

Thanks to Réjean Nadeau and his ability to inspire fellow executives and all Olymel employees, the company is now active in Quebec, Ontario, New Brunswick, Saskatchewan and Alberta. His energy and commitment to the pork and poultry agro-processing industry have made Olymel the national leader in its field and Canada's top pork exporter. Olymel employs over 13,000 people, exports its products to over 65 countries and generates \$3.5 billion in annual sales.

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Source: Olymel L.P.
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