



Press release

**ECONOMIC IMMIGRATION:
OLYMEL WELCOMES THE GOVERNMENT OF QUEBEC'S ANNOUNCEMENT OF A PILOT
PROGRAM IN FOOD PROCESSING**

St-Hyacinthe, Thursday, July 9, 2020 — Olymel management welcomes the improvements announced today by the Minister of Immigration, Francization and Integration, Nadine Girault, as part of the reform of the Programme de l'expérience québécoise (PEQ – Québec experience program). In particular, these amendments will make it possible to create a pilot program in the food processing sector and to recognize the acquired rights of temporary foreign workers who are already employed by Olymel in Quebec, who will be able to apply for a Certificat de sélection du Québec (CSQ). According to Olymel management, this is a step in the right direction.

“There is still work to be done, but the government has heard our message that temporary foreign workers are a solution to the recurring labour problems in the food processing industry, particularly in our regions. It is undeniable that temporary foreign workers contribute to Quebec's economic prosperity, and the conditions for immigration to Quebec must recognize this contribution by relaxing the selection rules. Olymel will closely monitor the development of the pilot project announced today, which responds to a specific recommendation we made,” said Réjean Nadeau, President and CEO of Olymel.

ABOUT OLYMEL

Olymel is Canada's leader in the production, processing and distribution of pork and poultry meats. The company has made feeding the world its mission, which it pursues passionately with products of impeccable quality. It employs over 15,000 people and has production and processing facilities in Quebec, Ontario, Alberta, New Brunswick and Saskatchewan. Olymel exports nearly a third of its total sales. Its annual sales reach \$4,5 billion. The company markets its products mainly under the Olymel, Lafleur, Flamingo, Pinty's and Tour Eiffel brands.

-30-

Source: Olymel L.P.
Information: Richard Vigneault
Corporate Communications
514-497-1385
450-771-0400 OR 1-800-463-7568